

# FHA-Food & Beverage moves to 5-8 September 2022

- *ProWine Singapore will join FHA-Food & Beverage on the same date and venue*

**Singapore, 11 November 2021** - Informa Markets today announced that [FHA-Food & Beverage](#), Asia's leading industry event drawing exhibitors, visitors, judges, competitors and media from around the world, will be moving from March 2022 to **5-8 September 2022**. Singapore Expo remains as the venue for the event. Featuring an exceptional line-up of global pavilions and individual brands, FHA-Food & Beverage is the major event where industry professionals in Asia can source new food and beverage ingredients from the world at one place.

In addition to the physical show floor, FHA-Food & Beverage 2022 will be accessible in the digital space on [FHA Match \(Powered by Saladplate\)](#), a virtual business matching platform launched by Informa Markets in 2021 to bring suppliers and buyers a 'barrier-free' space where they can continue to connect and do business year round. By combining the live events with FHA Match, participants will be able to connect and prearrange meetings on the virtual platform to ensure both their time and investment at the physical shows are optimised.

[ProWine Singapore](#), jointly organised by Informa Markets and Messe Düsseldorf Asia, will move from currently May 2022, to join FHA-Food & Beverage from 5-8 September 2022. This will provide an opportunity for the region's food, beverage and hospitality sectors to intersect with producers, importers, distributors and retailers of wine and spirits, delivering additional value for all participants - under one roof.

"What happened in 2020 was unprecedented but we remained resilient with the successful launch of FHA Match in 2021. It gives us great confidence to see trade shows returning in many areas of the world and following extensive discussions with our stakeholders, 5-8 September 2022 is the optimal time for FHA-Food & Beverage to play a pivotal role in assisting recovery and boosting growth throughout Asia. We look forward to welcoming everyone, but for people who can't attend in person, FHA Match is well placed to connect both physical and virtual attendees through video calls and instant chats," said **Mr Martyn Cox, Event Director, Hospitality, Food & Beverage - Singapore, Informa Markets**.



By Informa Markets

The FHA team will contact all participants to discuss their future involvement in FHA-Food & Beverage 2022.

FHA-Food & Beverage's sister show, [FHA-HoReCa](#) will also be moving from its original date. Currently scheduled to be held in May 2022, the event's new date will be announced soon.

-Ends-

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**About FHA-Food & Beverage**

The platform of choice for industry professionals, including distributors, importers, manufacturers and retailers from Asia to see and source for high quality, new-to-market food ingredients, drinks, fresh produce, services and equipment across these key profiles – Food & Beverage, Food Ingredients and FoodTech. Majority of exhibitors participating in FHA-Food & Beverage are renowned manufacturers and brands hailing from 100 countries and regions. For more information, please visit [www.fhafnb.com](http://www.fhafnb.com).

**About FHA Match**

FHA Match is the digital platform of FHA events. FHA Match was launched in 2021 with a series of virtual events catering to the F&B (food & beverage) and Hospitality (food service & hospitality supplies) sectors. Powered by Saladplate.com, the virtual event features AI-driven and bespoke meetings to match businesses, enabling them to form new connections and unlock new opportunities across markets. Attendees can catch live video demonstrations of new and breakthrough products, and join interactive sessions that deliver thought-leadership and spotlight latest industry developments and trends. For more information, please visit <https://www.fhafnb.com/fha-match/>.

**About Informa Markets**

FHA-Food & Beverage is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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