

4 November 2020

FHA-Food & Beverage is rescheduled

Informa Markets today announced that FHA-Food & Beverage, Asia's leading industry event serving the global food and hospitality community, will be rescheduled and new dates will be announced in the coming weeks. The event was originally scheduled to take place from 2–5 March 2021 at **Singapore EXPO & MAX Atria**.

Staying true to its core mission to deliver events in the best possible way, where participants can interact physically in a safe environment and drive maximum return of investment without compromising on a high-quality event experience, Informa Markets, after consulting government stakeholders and industry partners, concluded that it would be in the best interests of participants if FHA-Food & Beverage is held after the first quarter of 2021.

The move will aim to ensure a sufficient period of recovery for global economic conditions, and for us to provide our customers with a robust environment to do business.

The event will be implemented in accordance with AllSecure – Informa's health and safety standards framework for its events, as well as heed the guidelines of the Event Industry Resilience Roadmap (IRR).

Visitor online pre-registration will be announced at a later date. Should you have any questions regarding your visit, do not hesitate to contact us at prereg@foodnhotelasia.com.

We are grateful to our global community for their steadfast support throughout this unprecedented period and look forward to seeing everyone in person soon.

Yours sincerely,

Martyn Cox

Event Director | Hospitality, Food & Beverage – Singapore
Informa Markets