

27 February 2020

New dates for FHA-Food & Beverage – 2 to 5 March 2021

We are pleased to announce that the new dates for the FHA-Food & Beverage event are **2-5 March 2021 at Singapore EXPO & MAX Atria.**

FHA's rich history of collaboration with our longstanding partners and attendees is a huge contributor to our success today. After much deliberation with our partners and industry associations we have concluded the new dates for FHA will provide the all-around best conditions for our community and optimal business performance for our exhibitors and buyers.

We thank you for your understanding and look forward to welcoming the international F&B community back next year, where we will continue to break new ground at the largest food and beverage showcase in Asia.

Statement from Singapore Tourism Board

"We understand Informa Markets' decision to reschedule FHA-Food & Beverage to 2021, and are committed to working closely with them and our valued partners towards a successful show next year. We remain confident in Singapore's strong reputation as a preferred destination for MICE events. FHA-Food & Beverage is a key highlight in Singapore's event calendar, and we look forward to welcoming all attendees and exhibitors in 2021," said **Mr Andrew Phua, Director of Exhibitions and Conferences, Singapore Tourism Board.**

Statement from Singapore EXPO & MAX Atria

Mr Alvin Lim, Executive Director for Brand and Customer Experience at SingEx Holdings, said, "We are honoured to host one of the world's largest food and beverage platforms at Singapore EXPO & MAX Atria. FHA-Food & Beverage is an essential business and networking driver for the global F&B industry, and we share Informa Markets' commitment to making well-being a top priority. Together with our other partners, we will continue our ongoing engagement on building an enhanced experience for the F&B community when they return next year."



By Informa Markets

See you at FHA-Food & Beverage in 2-5 March 2021!

Yours sincerely,

Martyn Cox
Event Director
Hospitality, Food & Beverage - Singapore
Informa Markets, organiser of:



For more information, please contact enquiry@foodnhotelasia.com.